

# Privacy Policy

## **1. We respect your privacy and will never sell or distribute your information. Ever.**

1.1 KidNuz respects your right to privacy and is committed to safeguarding the privacy of subscribers and website visitors. This policy sets out how we collect and treat your personal information.

1.2 'Personal information' is information we hold which is identifiable as being about you.

1.3 If you do not want to receive emails from us, please click the unsubscribe link at the bottom of the email we send you.

## **2. Collection of personal information**

2.1 KidNuz will, from time to time, receive and store personal information you enter onto the KidNuz website, provide to us directly or give to us via email.

2.2 When signing up for daily delivery, we'll ask for your name and email address. If you're a teacher, we also ask for the name of the school, your town, and the grade you teach. For parents wanting birthday shout-outs for their children, we ask for the name of the child and their birthday. We may collect additional information at other times, including but not limited to, when you provide feedback, when you provide information about your personal, content or email preferences, respond to surveys and/or promotions, or communicate with KidNuz subscriber support.

2.3 Additionally, we may also collect any other information you provide while interacting with us.

### **3. How we collect your personal information**

3.1 KidNuz collects personal information from you in a variety of ways, including when you interact with us electronically or in person, when you access the KidNuz

website and when we provide our services to you.

### **4. Use of your personal information**

4.1 KidNuz may use personal information collected from you to provide you with information, updates and in order to provide our services. We may also make you aware of new and additional features, services and opportunities available to you. We may use your personal information to improve our products and services and better understand your needs.

4.2 KidNuz may contact you by email. If you do not wish to be contacted by KidNuz, you may opt out from receiving such communications at the bottom of our emails or by contacting [wehearyou@kidnuz.org](mailto:wehearyou@kidnuz.org).

### **5. Disclosure of your personal information**

5.1 We may also disclose your email address to any of our employees, professional advisers, agents, or subcontractors insofar as reasonably necessary for the purposes set out in this Policy.

5.2 We may need to disclose personal information to comply with law, regulation, court order, or in response to a law enforcement agency request.

5.3 We may also use your personal information to protect the copyright, trademarks, legal rights, or property of KidNuz.

5.4 Information that we collect may from time to time be stored, processed in or transferred between parties located in countries

outside of The United States, but only for the purpose of improving the interface of the website.

5.5 We will not sell your information. Ever.

5.6 If there is a change of control in KidNuz, we reserve the right to transfer to the extent permissible at law our user databases, together with any personal information and non-personal information contained in those databases.

5.7 By providing us with personal information, you consent to the terms of this Privacy Policy and the types of disclosure covered by this Policy.

## **6. Security of your personal information**

6.1 KidNuz is committed to ensuring that the information you provide to us is secure. In order to prevent unauthorized access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure information and protect it from misuse, interference, loss and unauthorized access, modification and disclosure.

## **7. Access to your personal information**

7.1 You may request details of personal information that we hold about you. If you would like a copy of the information which we hold about you or believe that any information we hold on you is inaccurate, out of date, incomplete, irrelevant or misleading, please email us at [wehearyou@kidnuz.org](mailto:wehearyou@kidnuz.org).

## **8. Complaints about privacy**

8.1 If you have any complaints about our privacy practices, please feel free to send in details of your complaints to [wehearyou@kidnuz.org](mailto:wehearyou@kidnuz.org). We take complaints very seriously and will respond shortly after receiving written notice of your complaint.

## 9. Changes to Privacy Policy

9.1 Please be aware that we may change this Privacy Policy in the future. We may modify this Policy at any time, in our sole discretion and all modifications will be effective immediately upon our posting of the modifications on the KidNuz website.

## 10. Website

*10.1 When you visit [www.kidnuz.org](http://www.kidnuz.org) – we may collect certain information such as browser type, operating system, website visited immediately before coming to the KidNuz site. This information is used in an aggregated manner to analyze how people use the KidNuz site, such that we can improve our service.*

*10.2 Cookies – We may from time to time use cookies on the KidNuz website. Cookies are very small files which a website uses to identify you when you come back to the site and to store details about your use of the site. Cookies are not malicious programs that access or damage your computer. Most web browsers automatically accept cookies but you can choose to reject cookies by changing your browser settings. However, this may prevent you from taking full advantage of our website.*

10.3 The KidNuz website may use cookies to analyze website traffic and help us provide a better website visitor experience.

*10.4 Third party sites – The KidNuz site may have links to other websites not owned or controlled by us. These links are meant for your convenience only. Links to third party websites do not constitute sponsorship or endorsement or approval of these websites. Please be aware that KidNuz is not responsible for the privacy practices of other such websites. We encourage KidNuz users to be aware, when they leave the KidNuz website, to read the privacy statements of each and every website that collects personal identifiable information.*

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KidNuz

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